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OKIA LAUNCHES "FLAWLESS DECO"

A new exceptional HDA® collection with three-dimensional effects and glitter materials

"Flawless Deco" is the name of the latest HDA® concept developed by **OKIA**, the Hong-Kong based eyewear company worldwide renowned for its High Definition Acetate Technology.

As a result of the ongoing improvement of this revolutionary patent, the new OKIA collection combines state-of-the-art design and technology in order to propose eye-catching frames perfect for people who love standing out from the crowd.

Surprising HDA® patterns, three-dimensional effects, glitter materials: everything in this line is an expression of pure innovation and glamour. As its name suggests, the collection features extremely flawless decorations that, enriched by the sparkle of glitter, give each style a precious look.

A wide range of trendy colours – black, purple, silver and gold - complete these refined frames and make them ideal for a special occasion.

OKIA has always put the individual needs of its customers at the first place among its key values, together with commitment to product development and innovation and service quality. HDA® Technology, thanks to its endless applications throughout the eyewear sector, is opening new incredible possibilities for product design. This patented technology allows the transformation of textures and colours into crisp high definition which shows depth, offering a new world of outstanding patterns and textures without any limit in terms of creativity.